Greetings from Wisconsin Athletics!

Thank you for all you do in support of Wisconsin Athletics and our student-athletes. Your generosity and dedication to the growth of our young men and women in the classroom, in the community and on the fields of play is essential to their success and is greatly appreciated.

I’m very proud of what has been accomplished by our student-athletes and staff. Back-to-back Final Four appearances. Back-to-back bowl game victories. Numerous other team and individual championships. Hundreds of Academic All-Big Ten selections. Thousands of hours of community service. All in the past couple years. We’re on the right track and we want to stay there, but it will require a collective effort and commitment by all of us - student-athletes, coaches, staff, donors and season-ticket holders.

We have had a marvelous run of success over the past quarter century at Wisconsin and we will tackle the challenges and embrace any change that lies ahead in college athletics. I hope, as you read through this donor guide, that you will consider making a gift that will help our student-athletes continue to win academically, athletically and socially.

Managing a self-sustaining, 23-sport program (with more than 800 student-athletes) is a team effort. Please know that the contributions you make are critical to our success and, as I mentioned earlier, much appreciated, particularly by the student-athletes who benefit most from them.

If you have any questions, please contact the Wisconsin Athletic Development Office at 608.262.1000 or development@uwbadgers.com. You can also find more information at SupportTheBadgers.org. Thank you again for your consideration and generosity.

On, Wisconsin!

Barry Alvarez
Director of Athletics
**IMPORTANT DATES & DEADLINES**

Annual giving levels and priority points are calculated after each of the following deadlines to determine priority for the following benefits.

**APR 30**
- Wisconsin Athletics **CONTRIBUTION DEADLINE** to order all existing season tickets for Football, Men’s Hockey, and Men’s Basketball
- Contribution for NEW or additional Football Season Tickets
- Home and away single-game ticket request(s)
- Football season parking contribution

**JUNE 30**
- Men’s Hockey NEW season ticket contribution and request
- Men’s Hockey season parking request

**JULY 15**
- Men’s Basketball NEW season, 4-pack and single-game (based on availability) ticket contribution
- Men’s Basketball season parking contribution

**OCT 31**
- Football Big Ten Championship and Bowl Game contribution

**DEC 31**
- Men’s Basketball and Men’s Hockey Big Ten and post-season tournament ticket contribution

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**2017 CONTRIBUTION TIMELINE CHANGE ANNOUNCEMENT**

Wisconsin Athletics is excited to announce a new partnership with Ballena Technologies that will allow patrons the ability to upgrade, change, and add season tickets for Football, Men’s Basketball and Men’s Hockey, in real time. Available in the spring of 2017, Wisconsin Athletics donors will be assigned a login time based on their donor rank to view seats that are available for purchase as season tickets in real time. Additional information will be communicated in the coming months.

With this added donor benefit, an adjustment to the Wisconsin Athletics Contribution Deadline will be implemented.

**NEW 2017 CONTRIBUTION DEADLINE: APRIL 20, 2017**
(All other dates will remain the same.)

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**FOOTBALL TICKET REQUEST OPPORTUNITY**

On September 3, 2016 the Wisconsin Football team will take on the LSU Tigers at historic Lambeau Field in Green Bay, WI. Information regarding the ticket allocation process for 2016 donors to Wisconsin Athletics and non-donor UW Football Season Ticket Holders is provided below.

Donors to Wisconsin Athletics as well as Football Season Ticket Holders have the ability to REQUEST tickets, up to the below listed quantities. All REQUESTS must be submitted to the Athletic Ticket Office by April 30, 2016:

<table>
<thead>
<tr>
<th>LSU GAME TICKET REQUEST &amp; ALLOCATION PRIORITY RANK</th>
<th>MAX. TICKET REQUEST QTY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ambassador's Circle ($50,000+)</td>
<td>12</td>
</tr>
<tr>
<td>Hall of Fame Club ($25,000 - $49,999)</td>
<td>10</td>
</tr>
<tr>
<td>MVP Club ($15,000 - $24,999)</td>
<td>8</td>
</tr>
<tr>
<td>Champion’s Club ($10,000 - $14,999)</td>
<td>6</td>
</tr>
<tr>
<td>All-American Club ($5,000 - $9,999)</td>
<td>4</td>
</tr>
<tr>
<td>Director’s Club ($2,500 - $4,999)</td>
<td>2</td>
</tr>
<tr>
<td>Coach’s Club ($1,000 - $2,499)</td>
<td>2</td>
</tr>
<tr>
<td>Captain’s Club ($500 - $999)</td>
<td>2</td>
</tr>
<tr>
<td>Red &amp; White Club ($250 - $499)</td>
<td>2</td>
</tr>
<tr>
<td>Walk-On Club ($50 - $249) with Football Season Tickets</td>
<td>2</td>
</tr>
<tr>
<td>Football Season Ticket Holder (Non-Donor)</td>
<td>2</td>
</tr>
<tr>
<td>Walk-On Club ($50 - $249) without Football Season Tickets</td>
<td>2</td>
</tr>
</tbody>
</table>

**Important Notes:**
- The Wisconsin Athletic Department’s ticket allotment for the LSU game is extremely limited, as with other neutral site games in previous seasons. It is anticipated that ticket request demand for this game will be high and will exceed the available ticket allotment.
- LSU game ticket requests will be reviewed in order based on the chart above. Donor rank is determined based first on annual giving level and second on priority points within each giving level.
- For “Football Season Ticket Holders (Non-Donors)”, rank will be based on years of purchase within that priority level.
- The University of Wisconsin Athletic Department reserves the right to implement ticket limits if necessary in an effort to service as many Donors and Football Season Ticket Holders as possible.

**2016 First Time Football Season Ticket Holder and/or Donor Information:**
- LSU game ticket requests by donors at the “Red & White Club” or higher, for new 2016 football season tickets will be reviewed based on donor rank (annual giving level and priority point total).
- LSU game ticket requests by donors at the “Walk-On Club” for new 2016 Football Season Tickets will be reviewed based on donor rank in the “Walk-On Club with Football Season Tickets” priority level.
- Additional information will be provided on the Football Season Ticket request application.
Forever Badgers is the Wisconsin Athletics’ endowment and gift planning program aimed to help fund student-athlete scholarships and team operations.

### Cost of Excellence

<table>
<thead>
<tr>
<th>Cost of Excellence</th>
<th>In-State</th>
<th>Out-of-State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition</td>
<td>$10,412</td>
<td>$26,660</td>
</tr>
<tr>
<td>Room &amp; Board and Nutrition</td>
<td>$12,412</td>
<td>$12,412</td>
</tr>
<tr>
<td>Books and Supplies</td>
<td>$1,200</td>
<td>$1,200</td>
</tr>
<tr>
<td>Cost of Attendance</td>
<td>$4,656</td>
<td>$4,656</td>
</tr>
<tr>
<td>Full Scholarship</td>
<td>$28,680</td>
<td>$44,928</td>
</tr>
<tr>
<td>Endowment Benchmark</td>
<td>$640,000</td>
<td>$1,000,000</td>
</tr>
</tbody>
</table>

### Endowment Facts

- In 2015-16 academic year, 69% of Badger student-athletes on scholarship came from out-of-state
- Wisconsin Athletics annually funds about $13 million in student-athlete scholarships
- A contribution investment of $640,000 provides support for a full in-state scholarship
- A contribution investment of $1,000,000 provides support for a full out-of-state scholarship
- Endowed scholarships may be established with a minimum gift or pledge of $50,000

### Endowment Benefits

- Opportunity to name the fund in honor or memory of an individual or family
- Matched with a student-athlete recipient, in accordance with the criteria of the fund (may be shared if partial scholarship)
- Invitation to annual event recognizing donors and student-athlete recipients
- Access to tickets, parking, and special event invitation based upon annual gift towards endowment
- Credit within the Wisconsin Athletics Priority Point System
- Recognition on the Forever Badgers Electronic Donor Wall at the Kohl Center

### Forever Badgers Endowment Luncheon

Guard | La Crosse, WI
Major: Community and Nonprofit Leadership
Recipient of the 2015-16 Albert O. Nicholas Basketball Scholarship

### Cost of Attendance

<table>
<thead>
<tr>
<th>Cost of Attendance</th>
<th>In-State</th>
<th>Out-of-State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Room, Board, Meals &amp; Nutrition</td>
<td>$12,412</td>
<td>$12,412</td>
</tr>
<tr>
<td>Travel</td>
<td>$12,495</td>
<td></td>
</tr>
<tr>
<td>Tuition and Fees</td>
<td>$10,412</td>
<td>$26,660</td>
</tr>
</tbody>
</table>
In an effort to equitably serve Wisconsin Athletics donors, the allocation process to determine priority for tickets and parking is based on two factors:

1st – Annual Giving Level
Donor Rank is first determined by annual giving level. Below is the table of 2016 annual giving levels and includes the number of donors at each annual giving level as of December 31, 2015.

2nd – Priority Point Ranking Within Each Annual Giving Level
Within each annual giving level, donor rank is based on priority point rankings. Priority points are awarded based on the factors listed in the table below.

### 2016 Annual Giving Levels

<table>
<thead>
<tr>
<th>Annual Giving Level</th>
<th>Donors (as of 12/31/15)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ambassador’s Circle ($50,000)</td>
<td>108</td>
</tr>
<tr>
<td>Hall of Fame Club ($25,000)</td>
<td>67</td>
</tr>
<tr>
<td>MVP Club ($15,000)</td>
<td>71</td>
</tr>
<tr>
<td>Champion’s Club ($10,000)</td>
<td>135</td>
</tr>
<tr>
<td>All-American Club ($5,000)</td>
<td>348</td>
</tr>
<tr>
<td>Director’s Club ($2,500)</td>
<td>777</td>
</tr>
<tr>
<td>Coach’s Club ($1,000)</td>
<td>2,663</td>
</tr>
<tr>
<td>Captain’s Club ($500)</td>
<td>3,205</td>
</tr>
<tr>
<td>Red &amp; White Club ($250)</td>
<td>2,665</td>
</tr>
<tr>
<td>Walk-On Club ($50)</td>
<td>4,088</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>14,127</strong></td>
</tr>
</tbody>
</table>

### Factors and Points

<table>
<thead>
<tr>
<th>Factors</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current year giving to athletics</td>
<td>10/$100</td>
</tr>
<tr>
<td>Consecutive years of active giving to athletics (since 2001)</td>
<td>10/Year</td>
</tr>
<tr>
<td>Prior years giving to athletics (since 1982)</td>
<td>10/$100</td>
</tr>
<tr>
<td>Consecutive years of active season ticket purchase</td>
<td>10/Year</td>
</tr>
<tr>
<td>UW-Madison Letterwinner (one-time credit)</td>
<td>100</td>
</tr>
<tr>
<td>UW-Madison Graduate (one-time credit)</td>
<td>50</td>
</tr>
</tbody>
</table>

*Season ticket purchases in football, men’s and women’s basketball, men’s and women’s hockey and volleyball qualify for priority points.

### Donor Benefits

- The Wisconsin Experience*
- VIP Reception with the Director of Athletics
- Exclusive Travel Opportunities
- Legends of Wisconsin Golf Classic Invite
- Football Training Camp Outing Invite
- Wisconsin Athletics Donor Gift
- Sports Pass (Excludes FB, MBB, MHKY)
- UW Athletics Hosted Events
- University Ridge Priority Access
- Bucky’s Locker Room Discount
- Kellner Club Access**
- Special Event Priority Access***
- Season Parking Pass Opportunity (FB, MBB, MHKY)
- Post-Season Ticket Requests (MBB, MHKY)
- Big Ten Tournament Ticket Requests (MBB, MHKY)
- Big Ten Championship & Bowl Game Ticket Requests (FB)
- Season & Single Game Ticket Request Opportunities (FB, MBB, MHKY)
- Window Decal
- Website Recognition on SupportTheBadgers.org
- Priority Points
- Tax Deduction
- Support the Education of a Student-Athlete

* Ability to have a unique behind the scenes look at Wisconsin Athletics. To discuss the Wisconsin Experience further, please contact the Wisconsin Athletic Development Office at 608.262.1000.

** Kellner Club Access will vary for each event in 2016-17 based on a donor’s annual giving level. Additional details will be released throughout the year.

*** Priority Access may be tiered based on the event.
The Athletic Department policies regarding the transfer of season tickets are as follows:

A. Transfer of Season Tickets held in an Individual Account to son/daughter or spouse/domestic partner
   1. The opportunity to order season tickets may be transferred to children of the season ticket holder on record.
   2. Years of consecutive ticket purchase, giving history and parking benefits do NOT transfer to children.
   3. Tickets CANNOT be transferred to trusts and/or family accounts.
   4. Children of deceased season ticket holders shall notify the Athletic Ticket Office with a request to transfer season tickets.

B. Transfer of Season Tickets held in an Individual Account to someone other than son/daughter or spouse/domestic partner
   1. The opportunity to order season tickets may be transferred to any individual provided the following criteria is met.
      i. Person receiving the tickets becomes a donor at the giving level that it took to get the number of tickets in that section the previous year.
         Example: An individual has two seats in section 211 for MBB and would like to transfer them to his/her neighbor. If the last person to receive tickets in section 211 or in an equivalent section last year was a donor at the All-American Club giving level, the person receiving the tickets would need to be a donor at or above the All-American Club giving level.
   2. Years of consecutive ticket purchase, giving history and parking benefits do NOT transfer.
   3. Tickets CANNOT be transferred to trusts and/or family accounts.

C. Transfer of Season Tickets in a Corporate Account
   1. The opportunity to order season tickets may be transferred to the individual account of the owner or senior ranking corporate official only.
   2. Years of consecutive ticket purchase and giving history are maintained on corporate accounts and are not transferable to individual accounts.
   3. Tickets CANNOT be transferred to trusts and/or family accounts.
   4. Tickets CANNOT be transferred to a corporate account.

All requests for a ticket transfer will be reviewed and at the discretion of the Wisconsin Athletic Department. Requests for a Football Ticket transfer must be submitted by April 30, Men’s Hockey by June 30 and Men’s Basketball by July 15.
FOOTBALL TICKETS

Steps to Request New or Additional Season Tickets

1. Become a donor to Wisconsin Athletics (minimum $50 contribution) by April 30, 2016. All active donors in 2016 are eligible to request new or additional football season tickets. Contact the Athletic Development Office for recommended contributions for new or additional season ticket requests based on section location.

2. Complete the season ticket request application. Applications are published weekly online at UWBadgers.com and are also mailed weekly from mid-March to late April. Existing season ticket holders should make the request on their season ticket order request form. Requests must be received by April 30, 2016.

3. All ticket and seating requests will be reviewed first based on annual giving level and then priority points within each annual giving level.

4. Patrons will be notified on the status of their request as it is reviewed, starting late May and ending late June. Any applicable payment is due upon receipt.

2016 Season Tickets

Recommended minimum annual contributions for the opportunity to obtain seats in certain sections are as follows:

- Sections E, T and FF: $400 per seat
- Sections D, F, S, U, EE and GG: $300 per seat
- Sections C, G, R, V, DD and HH: $200 per seat
- Sections B, H, Q, W, CC and II: $100 per seat

Season Ticket Seat Change

Requests for changing seat locations are reviewed first based on annual giving level and then priority points within each annual giving level. Please note many donors looking to obtain seats closer in proximity to the field or midfield annually contribute more than the recommended minimum amount, prior to the April 30 deadline. Please contact the Athletic Development Office at 608.262.1000 for 2015 new and seat change data based on section.

FootBall Parking

New in 2016

In 2016, Wisconsin Athletics has been informed that due to campus capital construction projects, there will be a significant reduction in parking inventory for lot 16 (Zone A) and lot 40 (Zone C). Please contact the Wisconsin Development Office should you have any questions at 608.262.1000.

Steps to Order Season Parking

1. Patrons wishing to order season parking must be a current football season ticket holder and active donor to Wisconsin Athletics (minimum $50 contribution). To be considered an active donor, patrons must submit their contribution by April 30, 2016.

2. Donors ordering multiple parking passes must qualify for each pass based on their annual giving level. (Example: Ordering two Zone A football parking passes would require a minimum annual giving level of $10,000 [$5,000 per pass]).

3. Detailed information regarding the online selection process will be sent to all eligible donors and season ticket holders in mid-May with the online selection process taking place in early June.

Zone A

- All-American Club ($5,000 min.) and higher
- Lots 16, 17, 17 Roof, Regent, UW Credit Union (CU)

Zone B

- Director’s Club ($2,500 min.) and higher
- Lots 13, 41, 54, 40, 45, 51, 55, 56, 92, 93, Randall School

Zone C

- Coach’s Club ($1,000 min.) or higher
- Lots 20, 27, 33, 39, 40, 45, 51, 55, 56, 92, 93, Randall School

Zone D

- Walk-On Club ($50 min.) or higher
- Lots 7, 29, 36, 43, 44, 62, 87

Lot availability subject to change.
**STEPS TO ORDER SEASON PARKING**

1. Patrons wishing to order season parking must be a current basketball season ticket holder and active donor to Wisconsin Athletics (minimum $50 contribution). To be considered an active donor, patrons must submit their contribution by July 15, 2016.

2. Donors ordering multiple parking passes must qualify for each pass based on their annual giving level. Each patron is allowed a maximum of two Zone A permits, with the ability to purchase a third permit in Zone B or C, based on giving level and availability. (Example: Ordering two Zone A basketball parking passes would require a minimum annual giving level of $10,000 [$5,000 per pass]).

3. Detailed information regarding the online selection process will be sent to all eligible donors and season ticket holders in early August with the online selection process taking place later that month.

**STEPS TO REQUEST NEW OR ADDITIONAL SEASON TICKETS**

1. Become a donor to Wisconsin Athletics (minimum $50 contribution) by July 15, 2016. All active donors in 2016 are eligible to request new or additional basketball season tickets. Contact the Athletic Development Office for recommended contributions for new or additional season tickets requests based on section location.

2. Complete the season ticket request application. Applications are published weekly online at UWBadgers.com and are also mailed weekly beginning in early June. Existing season ticket holders should make the request on their season ticket order request form. Requests must be received by July 15, 2016.

3. All ticket and seating requests will be reviewed first based on annual giving level and then priority points within each annual giving level.

4. Patrons will be notified on the status of their request at the end of August. Any applicable payment is due upon receipt.

**2016 SEASON TICKETS**

Recommended minimum annual contributions for the opportunity to obtain seats in certain sections are as follows:

- **Sections 107, 108, 109, 121, 122, 123, 207, 209, 221, 222 and 223**
  - $300 per seat

- **Sections 106, 110, 120, 124, 206, 210, 220 and 224**
  - $200 per seat

- **Sections 101, 102, 103, 104, 105, 111, 112, 118, 119, 125, 126, 127 and 128**
  - $100 per seat

- **Sections 307, 308, 309, 321, 322 and 323**
  - $50 per seat

  *Unavailable (Students)*

**SEASON TICKET SEAT CHANGE**

Requests for changing seat locations are reviewed first based on annual giving level and then priority points within each annual giving level. Please note many donors looking to obtain seats closer in proximity to the court or towards center court annually contribute more than the recommended minimum amount, prior to the July 15 deadline. Please contact the Athletic Development Office at 608.262.1000 for 2015 new and seat change data based on section.
### STEPS TO REQUEST NEW OR ADDITIONAL SEASON TICKETS
1. Patrons looking to purchase new season tickets should contact the Wisconsin Athletic Ticket Office in order to receive a ticket application form. Patrons may also place their requests online at UWBadgers.com, beginning in early June.
2. All ticket and seating requests will be reviewed first based on annual giving level and then priority points within each annual giving level. Requests must be received by June 30, 2016.
3. Patrons will be notified on the status of their requests in August. Any applicable payment is due upon receipt.

### 2016 SEASON TICKETS
Recommended minimum contributions are due by June 30 for the opportunity to renew or obtain seats in certain sections are as follows:

- **Sections 107, 108, 109, 121, 122, 123, 207, 209, 221, 222 and 223**
  - $50 per seat
- **Sections 106, 110, 120, 124**
  - $25 per seat

*UNAVAILABLE* (Student, Family Four Packs, Upper Reserved, Band and Visitor Seating)

### SEASON TICKET SEAT CHANGE
Requests for changing seat locations are reviewed first based on annual giving level and then priority points within each giving level.

### STEPS TO REQUEST SEASON PARKING
1. Current season ticket holders and donors will have the opportunity to order the same season parking location held for the 2015-2016 season. Patrons who are men’s hockey season ticket holders may purchase parking for men’s hockey on a season basis only. Men’s hockey season parking requests are reviewed first based on lot availability, second on annual giving level and third on priority points within each annual giving level.
2. Making a contribution does not guarantee allocation into a certain lot or certain zone. Patrons requesting multiple permits must qualify for each permit individually based on the annual giving level. (Example: Ordering two Zone A hockey parking passes would require a minimum annual giving level of $100 ($50 per pass)).

### ZONE A
- **Walk-On Club ($50) or higher**
- Lot 91 & Frances Street

### ZONE B
- **Non-donation parking lots**
- Lots 7, 29, 44, 46, Alexander, Group Health Coop, Depot, U-Haul, UW Health

Lot availability subject to change.
CAMP RANDALL STADIUM PREMIUM SEATING

Enjoy the ultimate game-day football, basketball, and hockey experience in our suites and club seats located in Camp Randall Stadium and the Kohl Center. These premium seating areas are one of the best ways to cheer on the Badgers while enjoying many outstanding amenities! Read more at SupportTheBadgers.org or by calling 608.262.1000.
The Badger Leadership Society (BLS) recognizes donors for their lifetime giving of $250,000 and above to Wisconsin Athletics. The society represents a dedicated program to promote philanthropic giving and honor those who have provided a transformational level of support through their generosity.

Members of the BLS have made significant financial contributions through endowed scholarships, facility projects, premium seating, sport-specific and unrestricted giving over the course of their lifetime and committed to a dedicated effort to advance the Wisconsin Athletics mission.

**BENEFITS**

As the core foundation of support for Badger Athletics programs, members of the BLS will enjoy a variety of benefits and opportunities including invitations to exclusive events and special recognitions.
Ways to Support

The Wisconsin Athletic Development Office provides you with the opportunity to designate your contribution to the area of your choice.

Annual Fund (Badger Fund)
Unrestricted gifts are the most vital to Wisconsin Athletics because they provide critical dollars for student-athlete scholarships, team travel, equipment and other team needs. Gifts for seating benefits should be allocated as unrestricted.

Sport-Specific
Contributions to Wisconsin Athletics may be allocated to the sport of your choice. Support any of the 23 Badger sports programs.

Forever Badgers
Endowment gifts and gift planning are meaningful and lasting ways to impact the experience of current and future Badger student-athletes.

Facility Projects
Wisconsin Athletics is committed to providing state-of-the-art facilities that allow us to attract the best and brightest student-athletes to the University of Wisconsin.

Premium Seating
Enjoy Wisconsin Athletic events from the best seats in the house. Premium seating offers fans the opportunity to enhance their game-day experience in designated areas for football, men’s basketball and men’s hockey.

Ways to Give

You may make gifts at any point throughout the year. If you have an interest in 2016 donor benefits, consider giving prior to April 30, 2016.

Online
Visit SupportTheBadgers.org and click “Give Now” in the upper right hand corner. Log in to your online account and follow the steps for a convenient and secure donation process. Online contributions may be made with American Express, Discover, MasterCard or Visa credit cards.

Check
Mail a check, payable to “UWF – Athletics,” to the Wisconsin Athletic Development Office at 1440 Monroe Street, Madison, WI 53711.

Matching Gifts
You can increase your level of giving by combining your contribution with matching funds from your employer. If your employer will match gifts to Wisconsin Athletics, please enclose your employer’s form with your contribution.

Gifts-In-Kind
Donated services or items (e.g. food and beverage, athletic equipment, printing, air travel, etc.) that would normally be purchased by the Wisconsin Athletic Department are considered gifts-in-kind and are always appreciated. Subject to University approval and IRS regulations, the value of the contribution would be credited to your account.

Gifts of Securities
Stocks, bonds, mutual funds, etc. are accepted in partnership with the University of Wisconsin Foundation.

Gift Processing
Contributions received in the Wisconsin Athletic Development Office are posted to the donor’s gift record within three business days. Contributions made for annual priority seating benefits will be credited to the ticket holder on record. However, the individual making the contribution will have their gift processed and tax receipt issued by the UW Foundation.

Tax Information
All contributions to Wisconsin Athletics are considered gifts to the University of Wisconsin and are credited at full value for purposes of the donor’s gift record at the University of Wisconsin Foundation. Any contribution that entitles the donor to purchase tickets is 80% deductible for income tax purposes, according to IRS Code Section 170 (f). In addition, the IRS has ruled the 80% portion of your contribution is only tax deductible to the extent it exceeds the value of any additional benefits received. Individuals who make a contribution to Wisconsin Athletics will be issued a tax receipt by the University of Wisconsin Foundation.

Waiver of Benefits
For 100% tax deductibility of your contribution, you must decline your right to receive any benefits at the time you make your contribution.

Donor Advised Funds
As of 2014, please note the Division of Intercollegiate Athletics and the University of Wisconsin Foundation will no longer accept contributions subject to the 80% rule from any private foundation, donor advised fund or IRA rollover. Contributions from those sources may only be applied to a Wisconsin Athletics 100% deductible fund. Please consult your tax advisor for more information.