Greetings from Wisconsin Athletics

It doesn’t just happen.

Building and sustaining a consistently successful athletic department involves the effort of hundreds of student-athletes and staff, and the support of people who want to make a difference in the lives of young people. That is what we have here at Wisconsin. We have student-athletes committed to excellence on and off the fields of play. We have coaches and support staff who do their jobs the right way. And, thanks to you, we have the financial support necessary to make it a reality.

We have built a strong culture in our department. Both student-athletes and staff know we do things a certain way – The Wisconsin Way. That means we compete for championships. We achieve in the classroom. We remain free of major compliance issues. And we operate with fiscal responsibility.

We are interested in developing student-athletes holistically and your support is critical in that process. Certainly, we all love watching our Badgers win games, and so many life lessons can be learned from athletic competition. But we know that the vast majority of student-athletes will not play their sport professionally. We want to prepare them for life and that is where the academic, leadership, community service and job preparation components of our athletic department play such a vital role. I hope, as you read through this donor guide you consider making a gift that supports our approach.

As I have said before, operating a self-sustaining, 23-sport program with more than 800 student-athletes is a collaborative effort. Your support and contributions are essential to our success and are greatly appreciated.

If you have any questions, please contact the Wisconsin Athletic Development Office at 608.262.1000 or development@uwbadgers.com. You can find more information at SupportTheBadgers.org. Thank you again for your consideration and generosity.

On, Wisconsin!

Barry Alvarez
Director of Athletics
Day of the Badger is an 1,848-minute experience that begins on Monday, April 8, at 5 p.m. CT and concludes on Tuesday, April 9, at midnight. It is a day (and then some) for all alumni and friends throughout Badger nation to show their UW pride, give back, and connect with the university.

Please consider making a gift to your favorite sport or a highlighted Wisconsin Athletics initiative to support Wisconsin student-athletes during the Day of the Badger by visiting DayoftheBadger.org.

Championships don’t just happen. It takes hard work. It takes commitment. It takes everyone. One team. In 2018, over 1,600 donors joined Give’em 110% and contributed over $121,000 to support our student-athletes’ quest towards greatness on the field and in the classroom. In 2019, the scoreboard is reset and we ask you to once again Give’em 110%.

Donors to Wisconsin Athletics have the opportunity to increase their 2019 Annual Fund gift by 10% to become a member of Give’em 110%. The additional 10% will be allocated towards general athletics (100% tax deductible). To join the team, simply opt in on your contribution form or online to add 10% to your subtotal 2019 annual fund gift. By joining Give’em 110%, these donors will be invited to an exclusive reception taking place in the fall of 2019.

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**APRIL 20**

- Wisconsin Athletics contribution deadline to order all existing season tickets for Football, Men’s Hockey and Men’s Basketball
- Contribution for NEW or additional Football season tickets and NEW season ticket requests
- Football home and away single-game ticket requests
- Football season parking contribution

**JUNE 15**

- Men’s Hockey NEW season ticket contribution (optional) and NEW season ticket requests
- Men’s Hockey season parking request

**SUMMER TBD** Please visit UWBadgers.com for more details.

- Volleyball NEW season ticket contribution (optional) and NEW season ticket requests
- Volleyball season parking request

**JULY 15**

- Men’s Basketball NEW season ticket contribution and NEW season ticket requests
- Men’s Basketball season parking contribution

**OCTOBER 31**

- Football Big Ten Championship and Bowl Game ticket contribution
- NCAA Volleyball Tournament ticket contribution

**DECEMBER 31**

- Men’s Basketball Big Ten and Post-Season tournament ticket contribution
- Men’s Hockey Big Ten and Post-Season tournament ticket contribution
In 2019, Donor Rank for all benefits except Badger Select are based on the following:

1st – ANNUAL GIVING LEVEL
Donor rank is first determined by annual giving level. Below is the table of 2019 annual giving levels and the number of donors at each annual giving level as of December 31, 2018.

2nd – DONOR RANK PRIORITY POINTS (within each annual giving level)
Donor Rank priority points are based on the factors listed in the table below. These priority points are used for ranking within each annual giving level. Donor Rank priority points are only applied for active donors.

<table>
<thead>
<tr>
<th>2019 ANNUAL GIVING LEVELS</th>
<th>2019 ANNUAL GIVING LEVELS</th>
</tr>
</thead>
<tbody>
<tr>
<td>DONORS</td>
<td>DONORS</td>
</tr>
<tr>
<td>Ambassador’s Circle ($50,000)</td>
<td>155</td>
</tr>
<tr>
<td>Hall of Fame Club ($25,000)</td>
<td>53</td>
</tr>
<tr>
<td>MVP Club ($15,000)</td>
<td>63</td>
</tr>
<tr>
<td>Champion’s Club ($10,000)</td>
<td>143</td>
</tr>
<tr>
<td>All-American Club ($5,000)</td>
<td>391</td>
</tr>
<tr>
<td>Director’s Club ($2,500)</td>
<td>732</td>
</tr>
<tr>
<td>Coach’s Club ($1,000)</td>
<td>2,666</td>
</tr>
<tr>
<td>Captain’s Club ($500)</td>
<td>3,132</td>
</tr>
<tr>
<td>Red &amp; White Club ($250)</td>
<td>2,612</td>
</tr>
<tr>
<td>Walk-On Club ($50)</td>
<td>3,649</td>
</tr>
<tr>
<td>TOTAL</td>
<td>13,596</td>
</tr>
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</table>

**DONOR RANK PRIORITY POINT FACTORS**

<table>
<thead>
<tr>
<th>POINTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current year giving to athletics</td>
</tr>
<tr>
<td>Consecutive years of active giving to athletics (since 2001)</td>
</tr>
<tr>
<td>Prior years giving to athletics (since 1982)</td>
</tr>
<tr>
<td>Consecutive years of active season ticket purchase*</td>
</tr>
<tr>
<td>UW-Madison Letterwinner (one-time credit)</td>
</tr>
<tr>
<td>UW-Madison Graduate (one-time credit)</td>
</tr>
</tbody>
</table>

*Season ticket purchases in football, men’s and women’s basketball, men’s and women’s hockey, wrestling, and volleyball qualify for priority points.

**DONORS BY STATE IN 2018**

<table>
<thead>
<tr>
<th>DONORS BY STATE IN 2018</th>
<th>DONORS BY STATE IN 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>(50/50 STATES REPRESENTED)</td>
<td>(50/50 STATES REPRESENTED)</td>
</tr>
</tbody>
</table>

*Ability to have a unique behind the scenes look at Wisconsin Athletics. To discuss the Wisconsin Experience further, please contact the Wisconsin Athletic Development Office at 608.262.1000.

**Kellner Club Access will vary for each event in 2019-20 based on donor’s annual giving level. Additional details will be released throughout the year. Please note, to be eligible for Men’s Hockey Kellner Club events, contributions as of June 15 will count. For Men’s Basketball Kellner Club events, contributions as of July 15 will count.

***Priority Access may be tiered based on the event.

^Football Season Parking opportunities begin at the Red & White Club giving level.
BADGER SELECT RANK UPDATE FOR 2019:

Badger Select Rank is based on 2019 Annual Giving Level and Badger Select priority points. Badger Select priority points include: points as of December 31, 2017 plus 2018 and 2019 priority points accrued from non-deductible donations. Non-deductible donations include those associated with priority seating and Badger Select seating contributions.

For Badger Select Rank, 100% deductible donations made in 2018 or 2019 will NOT be allocated towards Badger Select priority points. 100% deductible gifts include those to sport specific funds, endowed scholarships, or capital projects. Please call the Wisconsin Athletic Development Office with any questions at 608.262.1000.

BADGER SELECT RANK UPDATE FOR 2019:

**BADGER SELECT RANK UPDATE FOR 2019:**

<table>
<thead>
<tr>
<th>BADGER SELECT PRIORITY POINT FACTORS</th>
<th>POINTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Points as of December 31, 2017</td>
<td></td>
</tr>
<tr>
<td>Consecutive years of active giving to athletics (since 2001)</td>
<td>10/Year</td>
</tr>
<tr>
<td>2018 &amp; 2019 Priority &amp; Premium non-deductible seat donations</td>
<td>10/$100</td>
</tr>
<tr>
<td>Consecutive years of active season ticket purchase*</td>
<td>10/Year</td>
</tr>
<tr>
<td>UW-Madison Letterwinner (one-time credit)</td>
<td>100</td>
</tr>
<tr>
<td>UW-Madison Graduate (one-time credit)</td>
<td>50</td>
</tr>
</tbody>
</table>

*Season ticket purchases in football, men’s and women’s basketball, men’s and women’s hockey, wrestling, and volleyball qualify for priority points.

Wisconsin Athletics is pleased to present Badger Select, the user-friendly online seat selection process providing priority access for Wisconsin Football, Men’s Hockey and Men’s Basketball season ticket holders and donors, as well as season parking opportunities for Football and Men’s Basketball.

CURRENT SEASON TICKET HOLDERS

Current Season ticket holders who submit payment in full for season tickets and applicable contributions by each sport’s deadline, will be assigned a personalized selection date and time based on Badger Select Rank.

Badger Select gives the season ticket holder the opportunity to view all available seats online. Based on availability, patrons can:

- move and improve existing seats
- add additional season tickets
- purchase season parking (Football & Men’s Basketball only)

Please note, Badger Select is an optional benefit available to all current season ticket holders. If you do not want to move your season tickets, add new seats or purchase season parking, you do not have to login to Badger Select. Simply continue to order your season tickets by each sport’s deadline, as in prior years.

PROSPECTIVE SEASON TICKET HOLDERS

Prospective season ticket holders who make a contribution and submit a request for season tickets by each sport’s deadline will be assigned a personalized selection date and time based on Badger Select Rank. Based on availability, patrons can:

- purchase new season tickets
- purchase season parking (Football & Men’s Basketball only)

Badger Select is an annual process that gives patrons requesting new season tickets the ability to view available seats and season parking for purchase. Season tickets and parking are subject to availability during your personalized selection date and time.

Key Points for Current Season Ticket Holders

**FOOTBALL, MEN’S BASKETBALL AND MEN’S HOCKEY**

1. Season ticket holders who do not want to change their current season ticket location or add additional seats to their account, nor want to select season parking, do not need to login to Badger Select. To order season tickets, the process of returning the ticket order form and contribution form (when applicable) by each sport’s deadline remains the same.

2. After completing the order and contribution (if applicable) process for season tickets that you had the previous season, you will automatically be assigned a personalized selection date and time during Badger Select. You then can choose to login during that time, or any time until you complete checkout, through the end of the process to view available seats at Camp Randall Stadium for Football and the Kohl Center for Men’s Hockey and Men’s Basketball.

3. During the Badger Select process, as a current season ticket holder, you have the ability to purchase additional seats or relocate your current seats to other available seats. You also have the ability to purchase parking for Football and Men’s Basketball based on your qualifying gift amount, and availability.

**BADGER SELECT KEY DATES**

<table>
<thead>
<tr>
<th>SPORT</th>
<th>FB</th>
<th>MHKY</th>
<th>MBB</th>
</tr>
</thead>
<tbody>
<tr>
<td>Season ticket order, request &amp; contribution deadline</td>
<td>APRIL 20</td>
<td>JUNE 15</td>
<td>JULY 15</td>
</tr>
<tr>
<td>Badger Select live date (by sport)</td>
<td>JUNE</td>
<td>JULY</td>
<td>AUGUST</td>
</tr>
</tbody>
</table>
Key Points for Prospective Football Season Ticket Holders

2. After becoming a donor, complete the season ticket request application. Applications are published weekly online at UWBadgers.com and are also mailed weekly from mid-March to mid-April. Requests must be received by April 20, 2019.
3. After you have accomplished steps one and two, you then will be issued a personalized selection date and time to login to Badger Select in June and choose the best available seats in real time.
4. Your personalized selection date and time is determined by your Badger Select Rank (see p. 8 for details.)

2019 SEASON TICKETS
Recommended minimum annual contributions for the opportunity to obtain season tickets are as follows:

- SECTIONS E, T & FF $400 per seat
- SECTIONS D, F, S, U, EE & GG $300 per seat
- SECTIONS C, G, R, V, DD & HH $200 per seat
- SECTIONS B, H, Q, W, CC & II $100 per seat

SEASON TICKET SEAT CHANGE OPPORTUNITY
If you are a current season ticket holder and would like to change your current season ticket location, you will be able to do so through Badger Select. It is important to note that you should still order your current season tickets by April 20 and donate applicable recommended minimum per seat contribution associated with those seats to be eligible for Badger Select. For more information on Badger Select, please see p. 8-9 of this donor guide or visit BadgerSelect.com.

Steps to Order Season Parking

1. Patrons wishing to order season parking must be a current football season ticket holder and active donor to Wisconsin Athletics at the Red & White Club giving level ($250) or higher to be eligible. To be considered an active donor, patrons must submit their contribution by April 20, 2019.
2. Donors ordering multiple parking permits must qualify for each permit based on their annual giving level and availability. (Example: Ordering two Zone A and one Zone D football parking permit would require a minimum annual donation of $10,250 [$5,000 per permit in Zone A and $250 per permit in Zone D]).
3. Detailed information regarding the online selection process will be sent to all eligible season ticket holders and donors in mid-May with the online selection process taking place in June, as part of Badger Select.

ZONE A
All-American Club ($5,000) and higher
Lots 16, 17, 17 Roof, Regent, UW Credit Union (CU)

ZONE B
Director’s Club ($2,500) and higher
Lots 13, 41, 54, 80, Church A, B & C

ZONE C
Coach’s Club ($1,000) and higher
Lots 20, 27, 33, 39, 40 S, 40 B, 45, 51, 56, 92, 93, Randall School

ZONE D
Red & White Club ($250) and higher
Lots 7, 29, 34, 36, 44, 62

Lot availability subject to change.
Key Points for Prospective Men’s Basketball Season Ticket Holders

2. After becoming a donor, complete the season ticket request application. Applications are published weekly online at UWBadgers.com beginning in early June. Requests must be received by July 15, 2019.
3. After you have accomplished steps one and two, you will be issued a personalized selection date and time to login to Badger Select in August and select the best available seats in real time.
4. Your personalized selection date and time is determined by your Badger Select Rank (see p. 8 for details.)

Steps to Order Season Parking

1. Patrons wishing to order season parking must be a current basketball season ticket holder and active donor to Wisconsin Athletics (minimum $50 contribution). To be considered an active donor, patrons must submit their contribution by July 15, 2019.
2. Donors ordering multiple parking permits must qualify for each permit based on their annual giving level. Each patron is allowed a maximum of two Zone A permits, with the ability to purchase a third permit in Zone B or C, based on giving level and availability. (Example: Ordering two Zone A men’s basketball parking permits would require a minimum annual donation of $10,000 [$5,000 per permit]).
3. Detailed information regarding the online selection process will be sent to all eligible season ticket holders and donors in early August with the online selection process taking place later that month, as part of Badger Select.

2019-20 Season Tickets

Recommended minimum annual contributions for the opportunity to obtain season tickets are as follows:

SECTIONS 107, 108, 109, 121, 122, 123, 207, 209, 221, 222 & 223 $300 per seat

SECTIONS 106, 110, 120, 124, 206, 210, 220 & 224 $200 per seat

SECTIONS 101, 102, 103, 104, 105, 111, 112, 118, 119, 125, 126, 127 & 128 $100 per seat

SECTIONS 307, 308, 309, 321, 322 & 323 $50 per seat

Season Ticket Seat Change
If you are a current season ticket holder and would like to change your current season ticket location, based on availability, you will be able to do so through Badger Select. It is important to note that you should still order your current season tickets by July 15 and donate applicable recommended minimum per seat contribution associated with those seats to be eligible for Badger Select. For more information on Badger Select, please see p. 8-9 of this donor guide or visit BadgerSelect.com.
**Key Points for Prospective Hockey Season Ticket Holders**

1. Patrons looking to purchase new season tickets should contact the Wisconsin Athletic Ticket Office by June 15, 2019 in order to receive a personalized date and selection time in the Badger Select process, which will take place in late July. You will have the ability to login to and select the best available seats in real time.

2. Your personalized selection date and time is determined by your Badger Select Rank (see p. 8 for details).

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**2019-20 SEASON TICKETS**

Recommended minimum contributions for the opportunity to order or obtain season tickets are as follows:

- **SECTIONS 107, 108, 109, 121, 122, 123, 207, 209, 221, 222 & 223 - $50 per seat**
- **SECTIONS 106, 110, 120 & 124 - $25 per seat**

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**SEASON TICKET SEAT CHANGE**

If you are a current season ticket holder and would like to change your current season ticket location, you will be able to do so through Badger Select. It is important to note that you should still order your current season tickets by June 15 and donate applicable recommended minimum per seat contribution associated with those seats to be eligible for Badger Select. For more information on Badger Select, please see p. 8-9 of this donor guide or visit BadgerSelect.com.

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**Steps to Order Season Parking**

1. Current season ticket holders and donors will have the opportunity to order the same season parking location held during the previous season. Men’s hockey season parking requests are reviewed first based on lot availability, second on Donor Rank.

2. Making a contribution does not guarantee allocation into a certain lot or certain zone. Patrons requesting multiple permits must qualify for each permit individually based on the annual giving level. (Example: Ordering two Zone A hockey parking permits would require a minimum annual donation of $100 [$50 per permit]).

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**ZONE A**

Walk-On Club ($50) and higher

Lots 91, Frances Street

Lot availability subject to change.

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**ZONE B**

Non-Donation Parking Lots

Lots 7, 29, 44, 46, Alexander, Depot, Group Health Coop, U-Haul, UW Health
BUILDING FOR THE FUTURE

KOHL CENTER
Wisconsin Athletics is committed to providing first class facilities needed to support Badger student-athletes and its programs. In the coming years, an expansion project will begin at the Kohl Center that will include a 42,000 square foot addition on the southwest side of the facility. The addition will provide enhanced support service spaces for student-athletes in the areas of academics, strength and conditioning, nutrition, and other team spaces. To learn more please contact the Athletic Development Office at 608.262.1000.

The Badger Leadership Society (BLS) recognizes donors for their lifetime giving of $250,000 and above to Wisconsin Athletics. The society represents a dedicated program to promote philanthropic giving and honor those who have provided a transformational level of support through their generosity.

Members of the BLS have made significant financial contributions through endowed scholarships, facility projects, premium seating, sport specific and unrestricted giving over the course of their lifetime and are committed to a dedicated effort to advance the Wisconsin Athletics mission.

As the core foundation of support for Badger Athletics programs, members of the BLS will enjoy a variety of benefits and opportunities including invitations to exclusive events.

The Badger Leadership Society

BADGER LEADERSHIP SOCIETY
2019 Scholarship Expenses
WHAT IT TAKES TO BE A BADGER

Jonathan Taylor
JUNIOR | SALEM, NJ | MAJOR: PHILOSOPHY

<table>
<thead>
<tr>
<th>Category</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPORTS MEDICINE</td>
<td>$5,196</td>
</tr>
<tr>
<td>STRENGTH &amp; CONDITIONING</td>
<td>$2,282</td>
</tr>
<tr>
<td>STUDENT-ATHLETE INSURANCE</td>
<td>$200</td>
</tr>
<tr>
<td>EQUIPMENT</td>
<td>$3,587</td>
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<tr>
<td>TUITION &amp; FEES</td>
<td>$36,805</td>
</tr>
<tr>
<td>TUITION &amp; FEES</td>
<td>$10,553</td>
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<tr>
<td>COST OF ATTENDANCE</td>
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<tr>
<td>COST OF ATTENDANCE</td>
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<tr>
<td>ROOM, BOARD, MEALS &amp; NUTRITION</td>
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<tr>
<td>ACADEMIC SUPPORT</td>
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<tr>
<td>TRAVEL</td>
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<tr>
<td>TECHNOLOGY</td>
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<tr>
<td>STUDENT-ATHLETE DEVELOPMENT</td>
<td>$525</td>
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<tr>
<td>BOOKS &amp; SUPPLIES</td>
<td>$800</td>
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<tr>
<td>TOTAL</td>
<td>$84,054</td>
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ANNUAL PER STUDENT-ATHLETE COST OF EXCELLENCE

<table>
<thead>
<tr>
<th>Category</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>IN-STATE</td>
<td>$3,468</td>
</tr>
<tr>
<td>OUT-OF-STATE</td>
<td>$3,468</td>
</tr>
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</table>

TOTAL COST OF EXCELLENCE

ENDOWMENTS & WOMEN’S SPORTS SCHOLARSHIPS

An Investment in Our Future

Forever Badgers is the Wisconsin Athletics’ endowment and gift planning program aimed to help fund student-athlete scholarships and team operations.

<table>
<thead>
<tr>
<th>FULL SCHOLARSHIP</th>
<th>In-State</th>
<th>Out-Of-State</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Tuition and fees, Room, Board, Meals and Nutrition, Books and Supplies, Cost of Attendance)</td>
<td>$29,741</td>
<td>$56,605</td>
</tr>
</tbody>
</table>

ENDOWMENT FACTS
- In 2018-19 academic year, 71% of Badger student-athletes on scholarship came from out-of-state
- Wisconsin Athletics annually funds approx. $14 million in student-athlete scholarships
- A contribution investment of $645,000 provides support for a full in-state scholarship
- A contribution investment of $1,075,000 provides support for a full out-of-state scholarship
- Endowed scholarships may be established with a minimum gift or pledge of $50,000

ENDOWMENT BENEFITS
- Opportunity to name the fund in honor or memory of an individual or family
- Matched with a student-athlete recipient, in accordance with the criteria of the fund (may be shared if partial scholarship)
- Invitation to annual event recognizing donors and student-athlete recipients
- Access to tickets, parking, and special event invitation based upon annual gift towards endowment
- Recognition on the Forever Badgers Electronic Donor Wall at the Kohl Center

WOMEN’S SPORTS SCHOLARSHIPS

Wisconsin Athletics has a rich tradition of success both on the fields of competition and in the classroom. UW’s female student-athletes who make up 12 teams, continue to represent the University of Wisconsin in the highest manor. From National Championships and conference titles, the continued success is made possible by support of generous donors. To help continue the tradition of success in Women’s Athletics at UW, please consider allocating a gift in 2019 to the Women’s Sports Scholarships fund.

Donations towards the Women’s Sports Scholarships fund will directly support current UW female student-athletes in the sports of basketball, cross country, golf, hockey, rowing, soccer, softball, swimming & diving, tennis, track & field and volleyball.
BRICK WALK & CAMP RANDALL TERRACE

The University of Wisconsin Athletic Department presents a special opportunity to become a permanent part of historic Camp Randall Stadium.

For over 100 years, Wisconsin Athletics has built a tradition of excellence and success at Camp Randall. Show your Badger pride and add to the framework of Wisconsin Athletics by securing your very own personalized Hall of Fame Terrace Brick. Your engraved brick is 100% tax deductible and your contribution is credited to your donor rank.

The engraved bricks are set in the walkway adjacent to the American Family Insurance Entrance (Gate 1) of Camp Randall Stadium. Bricks are available in three sizes and are customizable with a message that is perfect for families, friends, celebrations, or your favorite Badger memory.

You may also purchase a replica brick for display in your office, home or Badger memorabilia room.

New brick order installation occurs once a year at the end of August. Applications for the yearly installation are due by June 15 of each year. Call 608.262.1000 or visit SupportTheBadgers.org to place your order.

ROGER MANSUKHANI & FAMILY CAMP RANDALL TERRACE

Join the party at Wisconsin home football games at the Roger Mansukhani & Family Camp Randall Terrace. This single-game premium experience at Camp Randall Stadium is an all-inclusive ticket, making it perfect for large group outings. Located at the north end of the field, above the student section, fans enjoy included food and beverage with one of the best in game premium atmospheres in the country. For more information please call 608.262.1000.

Season Ticket Information

VOLLEYBALL

Join the action for the 2019 Wisconsin Volleyball season by becoming a season ticket holder. The season ticket request deadline, taking place this summer, will be announced at a later date on UWBadgers.com. Tickets will be allocated based on donor rank. Benefits to becoming a season ticket holder are the use of Ticket Forwarding to electronically transfer your unused season tickets to a friend, as well as priority to request tickets for hosted NCAA Tournament matches. For more information and complete details, please visit UWBadgers.com or call 608.262.1440.

WRESTLING, WOMEN’S BASKETBALL AND WOMEN’S HOCKEY

For more information and complete details, please visit UWBadgers.com or call 608.262.1440.
WAYS TO SUPPORT & YOUR IMPACT

3.1 Student-Athlete cumulative GPA

358 Student-Athletes named to Dean's List, Dean's High Honor or both

212 Student-athletes held a variety of internships & employment opportunities in a professional setting

11 Student-Athletes participated in a study abroad experience

644 Student-Athletes, from all 23 teams, accumulated over 325 days of community service through Badgers Give Back

99% Student-Athletes participated in career & leadership, events, courses, workshops or one-on-one meetings

The Wisconsin Athletic Development Office provides you with the opportunity to designate your contribution to the area of your choice.

ANNUAL FUND  Unrestricted gifts are the most vital to Wisconsin Athletics. Gifts for seating benefits should be allocated as unrestricted.

SPORT SPECIFIC  Contributions to Wisconsin Athletics may be allocated to the sport of your choice. Support any of the 23 Badger sports programs.

FOREVER BADGERS  Endowment gifts and gift planning are meaningful and lasting ways to impact the experience of current and future Badger student-athletes.

FACILITY PROJECTS  Wisconsin Athletics is committed to providing state-of-the-art facilities which aid in attracting the best and brightest student-athletes.

PREMIUM SEATING  Enjoy Wisconsin Athletic events from the best seats in the house. Premium seating offers fans the opportunity to enhance their gameday experience in designated areas for Camp Randall and Kohl Center events.

A Look Back at 2018 Highlights

FOOTBALL  Earned their fifth straight bowl victory, and 17th consecutive bowl appearance, with a win over Miami in the Pinstripe Bowl, 35-3.

VOLLEYBALL  Advanced to the Elite 8 of the NCAA Tournament, finished the year ranked eighth nationally, and won 20-or-more games for the sixth consecutive season.

WOMEN’S SOCCER  Earned an appearance in the NCAA Tournament for the third consecutive year, advancing to the third round. The team earned 10-or-more victories for the ninth time in ten seasons.

MEN’S CROSS COUNTRY  Senior Morgan McDonald became the fourth Badger to win an NCAA men’s individual cross country title. The team finished eighth overall at the NCAA Championships held in Madison at the Zimmer Championship Course.

WOMEN’S HOCKEY  Reached the NCAA Frozen Four for the third consecutive year and won 30-or-more games for the third season in a row.

You may make gifts at any point throughout the year. If you have an interest in 2019 donor benefits, consider giving prior to April 20, 2019.

ONLINE
Visit SupportTheBadgers.org and click “MAKE A GIFT” in the upper right hand corner. Log in to your online account and follow the steps for a convenient and secure donation process. Online contributions may be made with American Express, Discover, MasterCard or Visa credit cards.

CHECK
Mail a check, payable to “UWF – Athletics,” to the Wisconsin Athletic Development Office at 1440 Monroe Street, Madison, WI 53711.

MATCHING GIFTS
You can increase your level of giving by combining your contribution with matching funds from your employer. If your employer will match gifts to Wisconsin Athletics, please enclose your employer’s form with your contribution.

GIFTS-IN-KIND
Donated services or items (e.g. food and beverage, athletic equipment, printing, air travel, etc.) that would normally be purchased by the Wisconsin Athletic Department are considered gifts-in-kind and are always appreciated. Subject to University approval and IRS regulations, the value of the contribution would be credited to your account.

GIFTS OF SECURITIES
Stocks, bonds, mutual funds, etc. are accepted in partnership with the University of Wisconsin Foundation.

GIFT PROCESSING
Contributions received in the Wisconsin Athletic Development Office are posted to the donor’s gift record within three business days. Contributions made for annual priority seating benefits will be credited to the ticket holder on record.

TAX INFORMATION
All contributions to Wisconsin Athletics are considered donations to the University of Wisconsin and are credited at full value for purposes of the donor’s gift record at the University of Wisconsin Foundation. Beginning in 2018, all donations associated with recommended minimum per seat contributions and premium seating are no longer tax deductible per federal tax law. All contributions that are not associated with recommended minimum per seat contributions, such as gifts to sport specific funds, individual donor named endowments, and capital projects, will continue to be 100% tax deductible. The UW Foundation will issue an acknowledgment for all contributions which will include pertinent tax deductibility language for each donor.